Interreg Mediterranean
European Union
odeon

Project co-financed by the European Regional Development Fund

Strengthening transnational cooperation and promoting internationalization

Friday 4th of December 2020

AGENDA

11:00 – 11:10	Welcome speech, *Despoina Mitropoulou*
11:10 – 11:20	Presentation of ODEON Project
11:20 – 12:20	Business Models in Open Data environments, *Constantinos Manasakis*
12:20 – 12:40	Break
12:40 – 13:40	Go-to-Market strategies/Proof-of-Market, *Yaneiza Mendez*
13:40 – 14:40	Open innovation and Open data, *Barbara Rovere*
14:40 – 15.00	Break
15.00 – 16.30	Matchmaking sessions

GFOSS
Open Technologies Alliance